



## RATIONALE

*The uses and services related to the public space have been always a key-variable for implementing public or public-private actions and negotiation in the urban realm. With the use of mobile technologies as connection interfaces, re-shaping the limits between physical and digital spaces, urban spaces evolve their functions and potentialities when they become, through this “technological enablement” hybrid spaces. Consequently, some questions open up the considerations that should help us to understand how to actualize strategic plans and policies for the contemporary and the future city, questions which CLEVER aims at answering:*

- *How does an increased facilitation in movement of people and things influence the socio-cultural construction of spaces?*
- *How do permanently online citizens and objects transform the way of shaping places in the cities?*

# iCLEVER

Implementation Network  
Connecting Locations,  
Exploiting Values,  
Enhancing Resilience



Project proposal designed by URBASOFIA – [www.urbasofia.eu](http://www.urbasofia.eu)

CLEVER aims at proposing innovative, efficient and effective urban policies starting from the hypothesis that a up-to-date discourse on space has to consider the enormous changes brought by new technologies in urban areas, namely:



New ways of collecting and using geo-data and general data for services (integrating data platform)



New potentialities of the internet (ubiquity of the internet) – easy access to broadband;



Multi-functionality of contemporary mobile devices (accessing/and generating multimedia content, sharing content either targeted or to a large-scale public).

## Overall objective

To advance the capability of involved cities and institutions to implement their **designed innovative policies and strategic actions** for **contemporary public spaces** based on exploitation of LBS (Location Based Services).

CLEVER is inspired by a project currently running under ICT-PSP programme called i-locate <http://www.i-locate.eu/>, being a contextualization in the urban realm of several topics emerged in the project.



## CALL FOR PARTNER CITIES

*We are looking for cities interested in improving policies related to use, role and design of contemporary PUBLIC SPACE. Cities that could share the main aims of iCLEVER and exploit the value embedded in the assets or places they involve by providing groundbreaking and marketable services for improving the citizens' quality of life and opening new socio-economic and cultural development perspectives in the area of intervention.*

# iCLEVER Specific objectives

- To create a network of cities, exchanging planning practices, methodologies and results, with advanced practice in planning for contemporary public space based on use of innovative technologies and integrated strategic planning methodologies. iCLEVER will conduct to successful implementation of smart flagship projects already earmarked for funding.
- To experiment in partner **cities participative implementation processes** based on use of ICT, geo-blogs, social media and similar community involvement e-tools: exploiting roles, contributions and relevance of local support groups through the use of technology, mixing online and offline citizens/stakeholders: towards hybrid participation not only in planning, but also in implementation.
- To implement the key smart public space pillar in the cities' strategies:
  - a) Developing the project pipeline and supporting delivery in an integrated, participatory manners;
  - b) Supporting the emergence of an implementation governance framework and fostering horizontal and vertical cooperation, openness, transparency;
  - c) Developing public-private-PEOPLE-partnerships for implementation;
  - d) Exploiting the innovative ICT tools to optimize and improve smart procurement services for iCLEVER and beyond.
- Develop guidelines on planning and intelligent implementation of contemporary hybrid public spaces.

### CONTACT CARD FOR PROPOSAL

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Eligible targeted beneficiaries for Implementation Networks are only cities fulfilling the following specific criteria:

- o Strategy or action plan: Having an integrated strategy/plan for sustainable urban development, addressing all three dimensions of sustainable development (social, economic and environmental sustainability), including a participative approach in its design and implementation and having received formal approval by the city council;
- o Funding: Having secured funds for a significant proportion of projects/actions listed in the action plan in order to demonstrate that the city is ready to enter/has entered the implementation phase

#### CURRENT PARTNERS

No	Partner	Country	Region type (2014-2020)
1	<b>City of Perugia – Lead Partner</b>	<b>Italy</b>	<b>Competitiveness</b>
2	City of Salford	UK	Competitiveness
3	City of Budapest XII District	Hungary	Competitiveness
4	City of Split	Croatia	Convergence
5	City of Kavala	Greece	Convergence

**ELIGIBLE**

Check in progress

Check in progress

Check in progress

Check in progress

#### NEW POTENTIAL PARTNERS

6	San Sebastian	Spain	Competitiveness
7	Aix en Provence	France	Competitiveness

Check in progress

Check in progress

**WE ARE LOOKING FOR 9 PARTNERS IN TOTAL**

#### ELIGIBILITY FOR PARTNER CITIES

**Cities having an integrated urban strategy and/or action plan**

addressing a policy challenge at local level **AND** **having secured funding to start the implementation** of this strategy/ action plan within the lifetime of the URBACT network.