

PARTNER SEARCH

Name of organisation:	University of Zielona Gora, Faculty of Arts, Institute of Visual Arts
Area of interest:	Art in public space, visual arts, street art, design and creativity
EU Programme, Call for proposals:	Creative Europe, any other suitable
Idea for the project:	<p>Project's idea is based on the concept of visual design of public space. It involves use of synergy of video and audio in public space, visual shaping of that space as well as the wider development of the environment, more specifically: the design of these forms, which have both audible and visual character.</p> <p>Due to this interdisciplinary background, project would involve a combination of the idea of soundscape, landscape architecture, ecology and environmental monitoring and visual identification, thereby reaching to the concept of modern musicology, image's theory, aesthetics, anthropology and/or new media.</p> <p>Soundscape along with the visual space are in fact the natural human environment, which requires similar protective action and a conscious effort aimed at prevention, as it is in the nature. Hence the essential culture of sound and awareness of living space organization, which should be treated as permanent components influencing the shape of man's natural environment on a par with the world of images, and the nature.</p> <p>Proposed within the project- organization of a new field of study would allow to expand educational offer with innovative ways to use new images' and sound's technology in order to shape the public space.</p> <p>Institute of Visual Arts has been working already on this topic in cooperation with its partners from Spain. Materials and documents gathered during this cooperation and study visits in Barcelona, Valencia and Madrid can be basis to the further steps and project's developments if it comes to the aesthetic and artistic formation of urban space, to determine the role of visual arts in its modification. Hence the area of artistic activities, its originality and uniqueness, can be interpreted either as a manifestation of cultural distinctiveness, the axis of the local identification, or as a symptom of eradication and advancing alienation processes.</p> <p>Designing public spaces allows a direct reference to the human's living environment, which is currently developing in the field of research on soundscape and visual pollution. It will also allow to consciously create the space of human life in relation to the identified lack of the strategies of its development (areas of audio and visual identification, acoustic maps, landscape architecture).</p>
Information about the partner:	University of Zielona Gora, Faculty of Arts, Institute of Visual Arts

	<p>Established in 1991 The Institute of Visual Arts is the only Higher Education department in Lubuskie Region providing education in art. Since 1999, it is a Department of the University of Zielona Gora. Institute's staff: 24 people (including 4 professors and 16 academics with PhD grade, in addition: numerous visiting academics), who provide full-time courses in the following areas:</p> <ul style="list-style-type: none"> • Art Education in Fine Arts (BA and MA) • Painting (BA and MA) • Graphics (BA) • Interior Design (BA) <p>The Institute specializes in painting, drawing, multimedia, workshop graphics, photography, graphic design, multimedia, sculpture, interior design, art glass and art workshops. Institute's facilities include well-equipped studios for painting (5) drawing (3), graphics workshops (4), laboratory art glass, laboratories and photography studios (6). There are also 16 computer stations with computer aided graphic design, animation, photography and interior design, a studio for sculpture, and a 100-seat lecture theatre with AV facilities. Students have access to the department's library. Institute has also access to gallery space for photography and a students' gallery – EFKA, PWW Gallery, also Library Art Gallery and Rektorat Gallery.</p> <p>Through The Erasmus Programme, Institute cooperates with other higher education institutions internationally, LLP, NGOs and departments of art in Poland, factories and design companies.</p> <p>Institute has already established relations with Trondheim University and Spanish artists from Fine Arts Faculty of Valencia (Facultad de Bellas Artes/Universitat Politècnica de València) and art center from Barcelona (La Escocesa - Centro de Creacion Barcelona).</p> <p>http://www.isp.uz.zgora.pl/index.php/information</p>
Partners sought:	<p>Art faculties/universities, NGOs, SMEs, both public and private bodies; Already existing consortium or new one.</p> <p>Please notice that Visual Arts Institute is interested in being a partner in the project, not the leader.</p>
Contact details:	<p>Visual Arts Institute's Director: Mrs. Alicja Lewicka-Szczegóła, E-mail: a.lewicka-szczegola@wa.uz.zgora.pl (please add in CC: bruksela@lubuskie.pl)</p>