

## Business Environment Institution **Netrix Group Ltd.**

*The mission of Netrix Group is to support other enterprises by providing a business advisory and IT support services.*

It is registered in the National System of Services for Small and Medium Enterprises under the number 03/19/2013/389. The System is managed by the Polish Agency for Enterprise Development (PARP).

Netrix Group is providing advisory services within the system in terms of:

- 1) general advisory services,
- 2) pro-innovation advisory services,
- 3) training and information services.



Netrix Group is an accredited Innovation Centre.  
The accreditation was granted by the Ministry of Development of Poland in the area of innovation (accreditation is required to provide pro-innovative services for SMEs).



Netrix Group Ltd. has provided advisory services for SMEs operating in various industries:

- 1) information technology,
- 2) furniture industry,
- 3) production of chemical products,
- 4) production of medicinal products,
- 5) construction industry,
- 6) research and development centres.



Advisory services in the last 3 years:

- **pro-innovation** (Innovation audit and Advisory in the implementation of innovation):  
34 commercial services  
37 co-financed services
- **general** (Small financial optimization):  
100 commercial services  
121 co-financed services
- **training** (external training):  
more than 80 people
- **information:**  
more than 500 services

## Provided advisory services

### 1) „Providing system services in terms of quick optimization of financial management of the enterprises for micro and small entrepreneurs”

Human Capital Operational Programme 2007-2013, Measure 2.2.1 – system project of PARP

The aim of consultancy and training services is to stimulate the development of enterprises by improving their financial management, in particular optimization of the relation of income to cost/the income to cost relation, using measures or procedures that are simple and quick/easy to implement.

The Small optimization service consists of two phases:

#### **Phase I – Optimization audit**

The audit involves the analysis of the enterprise in the following areas: sales and marketing, IT, taxes, finance, accounting and legal aspects of business.

#### **Phase II – Advisory in the implementation of recommended solutions**

The phase involves advisory support in the implementation of the solutions or improvements recommended in the report resulting from Phase I, which are primarily aimed at improving the financial management of enterprises.

### 2) „Consultancy for innovative”

Innovative Economy Operational Programme 2007-2013, Measure 5.2 – system project of PARP

The Service consists of two phases:

#### **Phase I – Innovation audit**

The aim is to assess the potential of innovation and the need of the enterprise to implement a new or improved product or service.

#### **Phase II – Advisory in the implementation of innovation**

The aim is to stimulate the development of the business by supporting entrepreneurs in the implementation of a new or existing product (or service), process, marketing or organizational method.

### 3) „System service in terms of energy efficiency management in the enterprises”

Human Capital Operational Programme 2007-2013, Measure 2.2.1 – system project of PARP

The aim of the consultancy and training services is to facilitate the development of enterprises by improving the efficiency of energy use, e.g. by optimizing energy consumption, reducing the cost of acquiring it or improving energy management system in the enterprise.

## Research and development activities

Business Partner of Netrix Group Ltd. is **Netrix Inc.**



Netrix Inc. (Research and Development Centre) is conducting research in terms of computer science, electronics and electrical engineering, including the following issues:

- Impedance Tomography – a system for monitoring the state of flood embankments,
- Capacitance Tomography – electrical tomography and optical detection in the production systems,
- Analysis of medical images – an application e-Medicus.

## Netrix Group Ltd. as a leader of IT Incubators

Netrix Group Ltd. is managing following IT incubators located in Eastern Poland:

- I. **Podkarpacki Inkubator Technologii Informatycznych**  
/Eng. IT Incubator of Podkarpackie Region/
- II. **Lubelski Inkubator Technologii Informatycznych**  
/Eng. IT Incubator of Lubelskie Region/



The aim of the Incubators is providing to potential business leaders with an opportunity to try out business idea without neither involving high costs nor taking up the risk related with starting a business in Poland.

The Incubators offer consultancy services, mentoring, as well as access to a network of resources. It guarantees a continuous access to high-class experts in law, accountancy, human resources and IT.

As part of the Incubator, the entrepreneurs can also enjoy the services of:

### a) Virtual office services and office rental

The Virtual Office services allow for reducing the cost of running a business: the entrepreneurs can skip/avoid the cost of renting premises, buying office equipment or hiring additional employees. It is also possibility to rent the office.

### b) Co-working facilities and conference rooms

Co-working is the way to work comfortably in an office environment, yet without having to rent an office space on your own. Co-working allows to optimize the costs of business activity. The Incubators offer an opportunity to rent a conference room and fully equipped training rooms (e.g. air conditioning, projection screen).

### c) Consultancy services

The IT Incubators provide consultancy services in various fields e.g. company management, businessplan preparation or obtaining the European Union financial support. They offer includes: accounting, HR and payroll management, legal advice and IT services. Moreover, the Incubators provide information on how to establish and register a company in Poland.

### d) IT services

As part of IT services, the Incubators provide support in identifying the real needs of the entrepreneurs, trying to match them with adequate, comprehensive high-level solutions. Every package of IT services is individually adjusted to the expectations of our Customers.

The scope of activities of the IT Incubators:

- supporting entrepreneurs in administrative tasks;
- accounting consultancy: accounting and bookkeeping services, organization of accounting systems for companies;
- human resources consultancy: HR organization and management for companies;
- providing consultancy in choosing the optimum legal form for your business in Poland, helping to establish and register limited liability companies, joint stock companies and Polish branches of already existing companies;
- commercial law, company law, administrative law, civil law and tax law consultancy;
- providing consultancy in obtaining European Union funding, preparing business plans and project budgeting;
- providing IT expert advice and IT services.



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